



2020 VYtal AFFAIR-ATHON COMMEMORATIVE HARDCOVER COFFEE TABLE BOOK ADVERTISING SPECIFICATIONS



We are very excited that, in this unprecedented year, we will produce a 12" x 12" lay-flat, hard-bound coffee table book to commemorate the past 32 seasons of VYT. In this collectible piece of VYT history, we will include images of our past productions and many of the wonderful VYTKids, parents and staffers who made the magic happen. Special thanks to our friends at Runbeck Graphics for donating the printing of these books.

AD SPECS:

- All digital greyscale and color art should be at 300 dpi.
- The following digital file types are accepted:
 - **Acceptable file formats:** All Adobe Products – Acrobat (PDF files with fonts embedded), InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or AI files), Photoshop (JPG, PNG, TIFF, PSD).
 - **Not accepted formats:** PowerPoint, Word, Publisher, Excel, Freehand, Corel Draw, Paint
- Vector artwork should be saved in an .EPS format with fonts and images embedded, or all images and fonts must be supplied.
- Ad sizes are:
 - Full Page with Bleeds - 12" x 12" with 1/8 (.125) bleeds
 - Full Page without bleeds = 11.5" x 11.5"
 - Half Page (Horizontal) with Bleeds = 12" x 5.87" with 1/8 (.125) bleeds
 - Half Page (Horizontal) without Bleeds = 11.5" x 5.62"
 - Half Page (Vertical) with Bleeds = 5.875 x 12 with 1/8 (.125) bleeds
 - Half Page (Vertical) without Bleeds = 5.625" x 11.5"
 - 1/4 page with Bleeds = 5.875" x 5.875" with 1/8 (.125) bleeds
 - 1/4 without Bleeds = 5.625" x 5.625"

UPLOAD ALL ADS [HERE](#).

NOTE: Books will be mailed within 30 days following the VYtal Affair-athon event.

We're All in This Together!