



For Immediate Release
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Contact: Carolyn McBurney
602-253-8188 x301
carolyn@vyt.com

“Bye Bye Birdie” is Rockin’ and Rollin’
Live on Stage at the Herberger Theater Center
through June 25

Some things never change. Since the beginning of rock n roll, fans have swooned over rock stars from generation to generation. ***Bye Bye Birdie***, currently running at the Herberger Theater Center tells the story of a big-time star and the mayhem that erupts when a small-town girl wins his last kiss on national TV. Throw in some patriotism when the star heads off to war, and you have an American Classic that still speaks to today’s youth as well as their parents. “Anyone who has ever had a crush on a rock star will love ***Bye Bye Birdie***,” says director Bobb Cooper. “Whether it was Elvis Presley or one of today’s idols, the story is a classic tale of unknown girl meets larger-than-life boy, along with all the drama that goes along with that. It is lots of fun, regardless of your age.”

Nostalgic costumes by Arizoni award winner Karol Cooper and lively music, including hip swaying choreography have audiences singing along with songs like “Whole lot of Livin’”, “One Last Kiss” and “Put on a Happy Face”.

Bye Bye Birdie is directed by producing Artistic Director Bobb Cooper. Musical Direction is by Mark Fearey. Katie Rex is Choreographer.

Bye Bye Birdie runs through this Sunday June 25, 2006 at the **Herberger Theater Center** 222 E Monroe, Phoenix. Thursdays and Fridays at 7:30pm; Saturdays at 2:00 p.m. 7:30 p.m. and Sundays at 2:00 p.m. Tickets from \$16.00 to \$20.00 per person, adults and children two and up, and can be ordered through **Herberger Theater Center’s** box office at 602-252-8497. For more information about Valley Youth Theatre and *Bye Bye Birdie* visit www.vyt.com.

Valley Youth Theatre is a non-profit organization that targets young people age 7 – 19 for participation in and attendance at quality live theatre productions. Its positive impact on youth provides them with lifelong lessons through a wide range of performing arts opportunities. VYT is an award-winning theatre company most recently winning 31 ariZoni Awards for theatrical excellence in the 2004-2005 season. Valley Youth Theatre is supported in part by the Arizona Commission on the Arts with funding from the State of Arizona and the National Endowment for the Arts. Partial funding also is provided by the Phoenix Office of Arts and Culture through appropriations from the Phoenix City Council.

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525 NORTH FIRST STREET • PHOENIX, ARIZONA 85004 • PHONE (602) 253-8188 • FAX (602) 253-8282