



MEDIA CONTACT:

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MEDIA ADVISORY:

“If you want to be an actor, you need to be at the Herberger on June 20th, 2007”

Phoenix – May 18th, 2007 - The Arizona Comedy Experiment is hosting workshops for comedians, actors and actresses looking to understand what it takes to be successful in Phoenix and Los Angeles. Leaders in the entertainment field will be covering the business aspects of the industry and the skills needed to succeed.

The workshops will be held on Wednesday, June 20th starting at 3:00pm (registration is at 2:30pm in the lobby) at the Herberger Theater Center in downtown Phoenix for teens and adults. The Herberger is located at 222 East Monroe Street. Admission is \$25 for the afternoon and all proceeds will benefit Valley Youth Theatre, a local non-profit organization.

Scheduled instructors include casting agents and instructors from Phoenix and Los Angeles.

In the evening at the Herberger, the Arizona Comedy Experiment will culminate into a virtual smorgasbord of family-oriented comedy with performances from top improv comedy troupes, stand up comedians, sketch comedy groups and more. Admission is also \$25 for this event and discounts are available to participants in the day workshops.

Visit the ACE website for more information: www.arizonacomedyexperiment.com.

Media passes to the event may be requested by contacting Marten Niner at vytimprov@yahoo.com.

Workshop tickets can be purchased by calling 602-253-8188 ext 2.

More information on the participants can be found at:

Tony Vicich Comedy School (www.comedyschool.com)
Helen Wheels Productions (www.helenwheels.net)
The Jester'Z Improv Comedy Troupe (www.theater168.com)
The Originals Improv Comedy Troupe (www.theoriginalsimprov.com)
The Ha Ha's Improv Comedy Troupe (www.myspace.com/vythahas)

About Valley Youth Theatre

All proceeds from The Arizona Comedy Experiment will benefit the Valley Youth Theatre (VYT), an Arizona non-profit organization. Founded in 1989, VYT's mission is to have a positive impact on young people's lives by providing children with life long lessons through a wide range of performing arts opportunities. Thousands of children every year are thrilled by VYT performances. In addition, VYT's education and outreach programs enrich the lives of thousands of disadvantaged children every year who would not otherwise be introduced to the arts.

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